**Public Relations - District Mid Year Report for 2022-2023**

District # No. Of Units \_\_\_\_\_\_\_\_\_\_ Number of Units Reporting \_\_\_\_\_\_\_\_\_\_

District Chairman:

Phone #: Email:

1. How many Auxiliary magazine gift subscription have Units given to public library: \_\_\_\_\_ doctors office: \_\_\_\_\_ dentist office: \_\_\_\_\_ others \_\_\_\_\_
2. How many members in your district have subscribed to the National online publication eNews\_\_\_\_\_
3. How many Units reported printing or distributing ALA brochures or ALA materials? \_\_\_\_\_
4. How many brochures did your Units order from Department? \_\_\_\_\_

Which did they order?

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| At a Glance |  | Youth Programs |  | AEF Brochure |  | ALA Foundation |  | Your American Legion Family |  |

1. How many Units developed a local media list? \_\_\_\_\_ newspapers \_\_\_\_ cable tv \_\_\_\_ others \_\_\_\_
2. How many Units submitted articles or fliers to newspapers? \_\_\_ ALA magazine \_\_\_ Dept. Hub \_\_\_
   1. How many were published \_\_\_\_\_\_\_\_\_\_\_\_
3. How many Units have a website? \_\_\_\_\_

How many reported their website information to Department \_\_\_\_\_\_\_ National \_\_\_\_\_\_\_\_\_

1. How many Units have Social Media accounts? \_\_\_\_\_
   1. How many Facebook? \_\_\_\_\_ Instagram? \_\_\_\_\_ Twitter? \_\_\_\_\_
2. How many launched new Social Media accounts this year? \_\_\_\_\_
3. How many Units submitted Public Service Announcements (PSA’s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   1. How many PSAs were submitted
   2. Do you as the District PR Chairman receive the Unit’s PSAs?
4. How do your Units promote Branding \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. How do your Units promote specific ALA activities \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. Are you submitting a supplemental report ? \_\_\_\_\_
7. How many Units have started press books? \_\_\_\_\_\_\_\_\_\_\_\_
8. Have you taken publicity photos of your Unit or District receiving the Proclamation for Veterans, Military and their Family month \_\_\_\_\_\_\_\_\_\_\_\_\_

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Please note that supplemental reports are not required, but are encouraged as they will help you remember in May what your Unit did with Public Relations last Fall.