

American Legion Auxiliary Department of California District 28

Public Relations Report

January 23,2022

Good Morning Sound Waves!!

Madame President Liz Doidge and all District 28 Members, I would like to extend a special greetings our Department of California President Deeann Graham. Welcome to my home Unit San Benito Unit 69 Veterans Memorial Building.

It's a beautiful building that we share with the VFW and the City of Hollister.

We are a bedroom community where a large portion of the population travels out of town to the south towards Salinas or to the north San Jose area and then back to our sleepy town that we love.

To all our sound waves it's an exciting time of the year. Its midway, and we just finished our DEC weekend at Long Beach.

Be averaged to look for pictures at the Applicant News Hub online at the

Be sure to look for pictures at the Auxiliary News Hub online at the Department of California.

DEC is always an educational meeting from my point of view because it really shows me the importance of your reporting, and how your info works it's way up the chain to mid year then to convention reporting and then all the way up to national.

This year I received 3 mid year reports and 1 no activity. Therefore with that I filled out my district form and I even wrote a supplemental report because I felt that it was important to say in written words how

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much we have tried and successfully accomplished our goals of communicating the best that we can during this time, and I commend you for all your efforts.

In your folders I inserted the Department Bulletin for January and newsletter submissions guidelines, along with info on our news Hub Columnists.

The first question on the mid year form was: "how many gift subscriptions has your Unit given to a doctor office or a library?"

This is an easy task to accomplish, so I thought I'd print that form for you and hope that some of our sound wavers would like to gift a subscription to a friend or your favorite business office.

Madame President this concludes my Public Relations report.

Respectfully Esther LePore District 28 1st Vice Public Relations Chairperson Jan. 23, 2022

