



American Legion Auxiliary
Department of California
District 28
Poppy
September 17, 2023

Madame President Rebecca, Officers, and Ladies of the Auxiliary,

We have our first deadline of October 1, 2023, and all poppy orders must be submitted. If an order is not placed by your Unit, you will be sent a minimum order and charged. Please remember to send a copy of your order form to Liz at the department office and your copy to Robin Falkenberg, Department Poppy Chairman. You can also cc me in your email when you send the copy.

This year we are now allowed to offer poppies year-round. This is a great opportunity to promote our program on Veterans Day. If you haven't already looked at the National Website, please take the time to do so. It has many ideas for you to use as well as a coloring book that can be purchased or downloaded.

This year it has been recommended that we include our Juniors with our programs. Please ask them what ideas they may have. Have them set up with the Auxiliary members wherever they will be handing out poppies. Start planning your year early. There are so many things that can be done with the poppies, but we each must think outside of the box.

When you have your fundraisers at your Posts, don't forget to hand out a poppy. Reach out to your local City Council and set up your date early to be on the Agenda in the month of May. This is also a great time to take your Juniors with you and have them participate in the Council meeting. Your Juniors will also be able to earn a patch.

On Saturday, September 16, 2023, Units 31 and 589 had a table at the Veterans Outreach Health Fair and had a basket with poppies along with a poppy donation can. What a great idea!

I look forward to hearing all the wonderful ideas each Unit will be sharing. Please don't wait until mid-year or end of year reports to share your information. I would like to include this information on my reports for each District meeting.

This concludes my report.

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